

Website Privacy Policy

This document outlines Puppy Power Trainings privacy policy and how we collect, store and use personal information obtained via the website on which this policy has been posted (together, the "Websites") or in connection with invitations on our Websites to supply personal information.

Collection and use of Personal Information

There are opportunities on our Websites for you to provide us with personal information which identifies you as an individual such as your name, home or business address, email address and telephone number ("Personal Information"). You might also send us Personal Information in response to invitations on our Websites other than directly through our Websites. If you provide Personal Information in this way, it will be collected, processed and stored by Puppy Power Training which will process it only for the following purposes:

- To provide products or services which you have requested or information which you have requested us to send to you on us or on our products and services.
- Where relevant, to keep records of sales and for market research (although if we ask for any Personal Information solely for the purpose of market research, we will let you know this at the point at which you submit the information and give you an opportunity not to supply this).
- To anticipate or resolve any problems with any goods or services supplied to you.
- To help us develop or improve products and services which may better meet your needs.
- To allow us to administer or otherwise perform obligations under any agreement that may exist between us.

Additional uses of Personal Information

From time to time, we would like to use your Personal Information either to provide you with information on products and services which we think may be of interest to you or to contact you to assess your satisfaction with our products and services (which in either case may include contacting you by telephone).

While we believe that these further uses may be of benefit to you, we understand that you may not wish us to use your Personal Information in this way. Accordingly, we will not use your Personal Information for these purposes if you indicate that you do not wish us to use your Personal Information in this way at the time you submit the information.

In addition, if at any time you wish us to stop using your information for these further purposes please let us know by contacting Puppy Power Training. If you do not know whom to contact, contact details are shown on the address above.

In the case of email marketing communications, there will be a link at the bottom of each email providing a simple means of opting-out of receiving further emails from us.

Sharing of Personal Information

Puppy Power Training may share your Personal Information within the organisation or with other companies. Some of these companies may be located outside the European Economic Area (the "EEA") but Alpha Cladding Systems Limited will only share your Personal Information for the purposes stated above, although the level of legal protection you enjoy outside the EEA may be less than the protection you would enjoy inside the EEA.

We may appoint third party organisations to assist us in providing you with the information, goods, products and services you request or to help us to in developing or improving our products and services (for example, through surveys). If we share your Personal Information with third party organisations in these circumstances, we will take steps to ensure that your Personal Information is transferred, held and used in strict accordance with this privacy policy and is only used for one of these purposes. Some of these organisations may be located outside the EEA where the level of legal protection you enjoy may be less than the protection you would enjoy within the EEA.

Sensitive personal data

If we require sensitive personal data (for example, in connection with an application for potential recruitment opportunities), then we will ensure that its collection and use is in accordance with the principles of data protection and data privacy set out in the EC Directive on Data Protection 95/46/EC as implemented by relevant national legislation.

Use of Internet protocol address



We may record and use Internet protocol ("IP") addresses from time to time. An IP address is the unique reference number, which identifies the computer you are using. We use IP addresses to help diagnose problems with our server, to administer our website and to gather broad information about use of our site (frequency and times of your visits etc.). If you do not agree to such use, please do not use our Websites.

Links to other sites

We sometimes provide links to outside company websites that may be industry related or links we may find helpful to the user. Although, we choose these links very carefully they are selected for the user's convenience only and do not constitute endorsement or approval by Puppy Power Training of the content, privacy policies or practices of that site, nor any products or services which may be offered through those sites.

Cookies

To provide a better service and a more effective website, we may use "cookies". A "cookie" is a small text file placed on your hard drive by our or our supplier's web page server. These "cookies" are used to track your usage patterns and preferences. "Cookies" are commonly used on websites and do not harm your system. You can disable or refuse these "cookies" by selecting the "cookie" option in your browser. However, if you choose not to accept a "cookie" you may not be able to take full advantage of the website. Further details about cookies and how to disable them are available at www.aboutcookies.org

Changes to privacy policy

We may update this privacy policy from time to time. Any changes that are made will be highlighted on this page.

Your rights to information

You can write to us at our registered office address below at any time to obtain a copy of the information we hold about you, to have any inaccuracies in your personal information corrected or deleted and to have any queries answered.

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